



# Runs With A Barcode

## Rates Card

Package 1 - Link on specified parkrun course page  
\$20 per month, \$100 for six months, \$200 for 12 months

Package 2 - As above, plus accompanying 150 words and image

\$30 per month, \$150 for six months, \$300 for 12 months

Package 3 - One social media post (on Facebook, Instagram and Twitter). Limited number.

\$60 per month, \$320 for six months, eight available

Package 4 - Sponsor a blog, includes banner ad on blog post for life of blog, newsletter sponsorship for one month, tag on Facebook

\$400 per month, limited to one per month

email Alison King at [runswithabarcodes@gmail.com](mailto:runswithabarcodes@gmail.com) or  
0210346021 to discuss your requirements



# Runs With A Barcode

Runs With A Barcode is New Zealand's premier independently-run website about parkrun.

parkrun is a free, weekly, timed 5km event which takes place every Saturday at 32 different locations around New Zealand. More locations are in the planning stages.

On Saturday, October 24 there were 3355 individual runners and 300 volunteers. There are more than 75,000 parkrunners registered to New Zealand events in total.

On October 27, according to my website insights, there had been 875 sessions recorded by visitors. This equated to 1477 pageviews.

Of these visitors, almost 700 are in New Zealand.

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